

**Springer Nature**

*in collaboration with*

**INFLIBNET Centre**

*is organizing a webinar on*

**“TRENDS IN PUBLISHING”**

for **e Shodh Sindhu Consortium member institutions**

on **16<sup>th</sup> JUNE** at **4.30 PM**

by **Dr. Harry Blom**

*Vice President - Journals, Development, Policy & Strategy, Springer Nature*

**WHAT WILL BE COVERED –**

The proper communication of scientific results and discoveries has become more important than ever. The global output of scientific papers is growing exponentially, so how to get noticed? Some journals are better promoters of your work than others, how to select the right journal? Science funders expect to see the results of their funding, how to report back and comply with Open Access mandates? Institutions hire staff based on the quality of ideas and work done by the researchers. How to prove your skills and that your work makes a difference?

These are examples of questions which are addressed in this 1 hour presentation including 15 mins questions and answers round. The presenter is an experienced publisher, former scientist and author, with knowledge of both sides of the publishing process. The topics presented include trends in the global publishing environment which have an influence on what gets published and how.

**SPEAKER –**

**Dr. Harry Blom**, Vice President - Journals, Development, Policy & Strategy, Springer Nature, New York.



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In 1992, Dr. Blom obtained Masters degree in Astrophysics from Utrecht University and in 1997 he obtained a PhD in Astrophysics from Leiden University. After his post-doc work in Mexico he started his publishing career as an editor for astronomy at Kluwer Dordrecht in 1999. Then he moved to Springer New York in 2004 where he is still based. He is currently heading the team for Publishing Development, Policy and Strategy, in the Journals Group of Springer Nature.

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**DATE AND TIME –** 16<sup>th</sup> JUNE at 4.30 PM to 6.00 PM

**REGISTRATION LINK –** <https://attendee.gotowebinar.com/register/601579502785089037>

Once you register, you will receive link to join the session from the email id **customer@gotowebinar.com**. In case you do not receive it, we request you to check your spam/junk folder. Still, if you face any issues, please contact **Ms. Alpana Sagwal, Account Development Manager, Marketing at - [alpana.sagwal@springernature.com](mailto:alpana.sagwal@springernature.com)**.

A brief session of 20 – 25 mins covering the platform demonstration of Springerlink and Nature.com will be conducted at the end of the webinar.

If you have any questions about the webinar, please send an email at **[alpana.sagwal@springernature.com](mailto:alpana.sagwal@springernature.com)**.